

PROFILE

RG
/D

Roland Gataric is a creative thinker and visual specialist, skilled in conceptual thought, direction, design and development. He is constantly inspired by contemporary life, abstract thought, emerging technology and the visual arts. His vision is bold and engaging, and he brings to every client a well-thought-out creative solution that is striking and innovative.

His creative process is built on experimentation, conceptual exploration and research and believes them to be an essential part of any project. His view is holistic, from initial strategic visual positioning to individual applications, Roland delivers effective and professional outcomes.

Since 2000, he has worked as a freelance designer, creative director and co-owner of an award winning graphic design studio. He has brought his unique eye to a broad range of design specialities including; branding and identity creation, experiential and interpretive displays, print, publication, motion graphics, spaces and exhibition planning and development.

As a creative Roland has worked on many exciting projects for tourism and the arts, cultural events, museums, local government and industry, small business and individuals. He believes in forward-thinking design solutions that break convention, engage conversation and create a distinctive mark and message for each individual.

His professional skills and interests include; creative thought, creative direction, art direction, graphic design, branding, typography, photography, video, experiential design, music and sound development, conceptual planning and prototyping.

Roland is also a practicing visual artist through a partnership called 313RGB. Their current focus is producing large scale generative projection works, real-time motion graphic installations and experiential environments for cultural events, exhibitions and commissions.

Each project he has the privilege to work on is considered an opportunity to explore, experiment, research and create unique and visually appealing designs that provoke thought, stimulate our imaginations and motivate change.

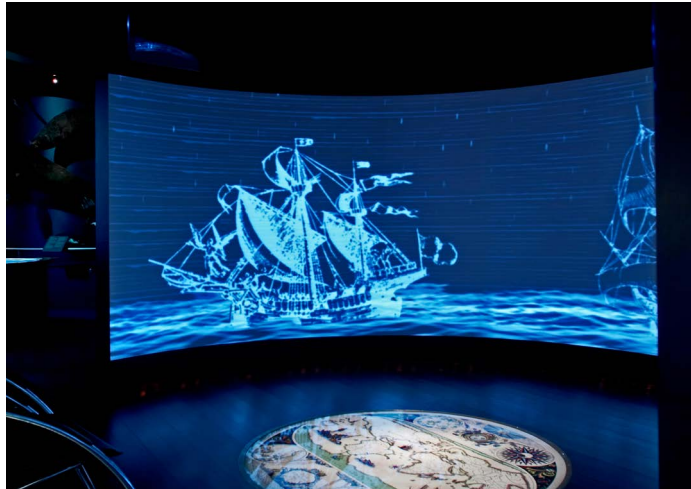
For more information or to arrange a time to talk please feel free to send your enquiries to:

roland@rolandgataric.com





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4

1. Southern Ocean display, including video, information panels and interactives.
2. Perceptions 210° video wall.
3. Southern Ocean display detail.
4. Sub-Antarctic display detail.



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1. 210° video panorama wall depicting videos of the origins of the discovery of Antarctica.
2. Antarctica and Sub-Antarctic displays.
3. History information panels.



State of Opportunity



MINING AND MINERAL PROCESSING

Tasmania is one of the most highly and diversely mineralised areas in the world. The extraction and processing of mineral resources is a significant sector of Tasmania's economy. Tasmania has extensive high-grade mineral deposits close to transport infrastructure, coupled with supportive legislation for exploration and development.

The major minerals currently extracted include copper, gold and manganese, along with iron- and ultra-high purity silica flour. Opportunities exist for investment in exploration, extraction and downstream processing of minerals in Tasmania. This is particularly true in the west coast of Tasmania – which offers a world-class region for mineral prospecting with a high potential for the discovery of a range of minerals – and in Tasmania's northwest which is largely unexplored.

Existing major mineral processing operations include large-scale aluminium and zinc smelters, a manganese ferro-alloy smelter and an iron-ore pelleting plant.

KEY FACTORS FOR EXPLORATION

- geological diversity – Tasmania has a remarkable range and abundance of mineral deposits related to multiple mineralising events
- exploration opportunities – a significant increase in exploration expenditure over recent years demonstrates continued industry confidence in Tasmania's potential
- high quality port access – offering access to worldwide markets
- an integrated geological and mineral exploration information system (TIGER) available through Mineral Resources Tasmania
- 3-D modelling – investors can access a 3-D computer-based geological model of Tasmania that simulates exploration issues to 1,000 metres below the surface
- Tellusphere – new geological, magnetic, radiometric and gravity data for north-east Tasmania and an improved geological correlation between western and north-west Tasmania
- legislation – designed to facilitate investment and ensure transparent approval processes




FREE ON BOARD (FOB) VALUE OF SALES FROM TASMANIAN MINES (AU\$ MILION)



Source: Tasmanian Minerals Council Survey 2011, June 2012

Tasmania's Working Advantages





BRAND ADVANTAGES

The Australian state of Tasmania offers political and economic stability, low establishment and operating costs, a skilled and educated labour force, modern infrastructure and outstanding natural resources.

And yet there is more. Commuting distances are short, traffic jams almost non-existent, recreational options are varied and the living costs are low. All this underpins a work-life balance that supports productivity and stability in the workplace.

Then there is the creativity factor. Hobart has more artists and people involved in the arts per capita than anywhere else in Australia and is also home to the world class private art gallery the Museum of Old and New Art (MONA). Inspiring scenery and the need to look beyond it for economic survival have created a culture of innovation.

Tasmanians have been responsible for a diverse range of innovations, inventions and scientific advances. These include a process for making newprint commercially from hardwoods, the humidifier, a substantial improvement to the zinc electrolysis process, a portable collapsible cabin for Antarctic living, underground mining techniques and the composite beam method for the construction of road bridges. The Menzies Research Institute is internationally recognised for its advances in epidemiological and population health studies, including discovering one of the main causes of sudden infant death syndrome.

Tasmanians have also been responsible for technological innovations and scientific advances that have underpinned the development of whole industries. These include aquaculture, essential oils production, lightning protection systems, rapidly deployable life raft systems and the manufacture of optical munitions, and the manufacture of mining equipment and large high-speed wave-piercing passenger ships.

TASMANIA'S COMPETITIVE ADVANTAGES CAN BE SUMMARISED AS:

- the Tasmanian brand is internationally recognised with excellence, purity and sustainability
- Tasmanian food products regularly get access into restricted markets
- full state wide National Broadband Network connectivity by 2015 – six years before any other Australian state or territory
- quick and convenient access to Australian mainland centres – at least 500 inbound (or outbound) flights between Tasmania and mainland Australia each week
- renewable energy sources that are safe and reliable, providing up to 90 per cent of the state's electricity
- short distances to access markets or ports. In most instances Tasmanian producers are located less than 100 kilometres from their farm or factory to port, providing fast access to distribution channels
- freight-only rail network and frequent shipping services from Tasmania's four major ports in Hobart, Bell Bay, Devonport and Burnie. Air freighted products can arrive at overseas markets within 48 hours of dispatch.



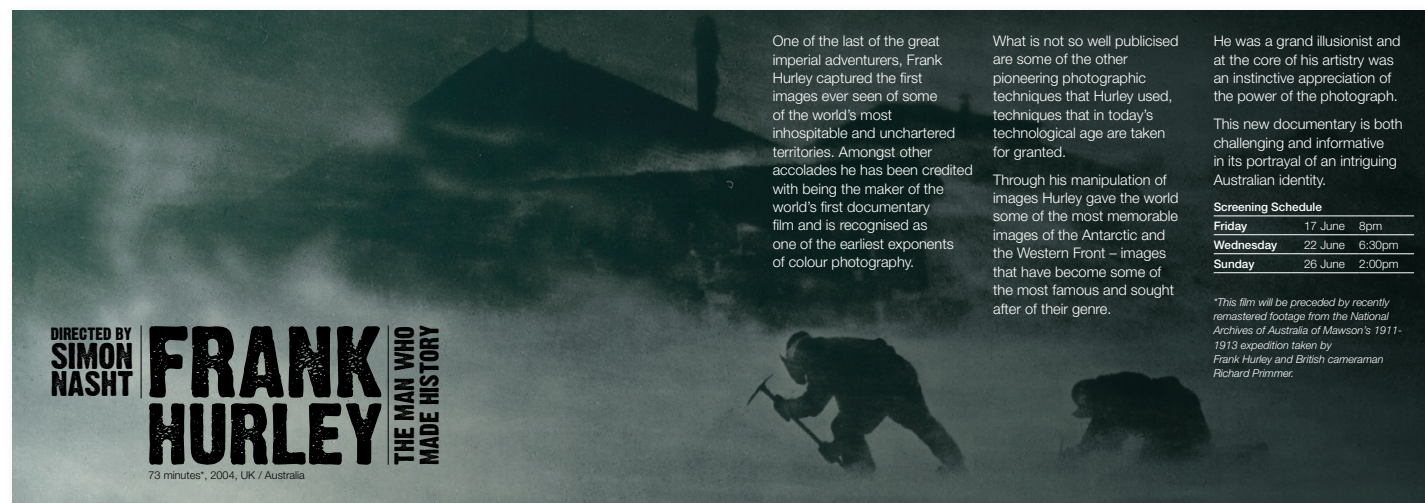
THE LONGEST NIGHT
FILM FESTIVAL 2005



Screen Tasmania Presents

**THE LONGEST NIGHT OF
FILM FESTIVAL 2023**

17-26 JUNE | STATE CINEMA 375 ELIZABETH ST
NORTH HOBART



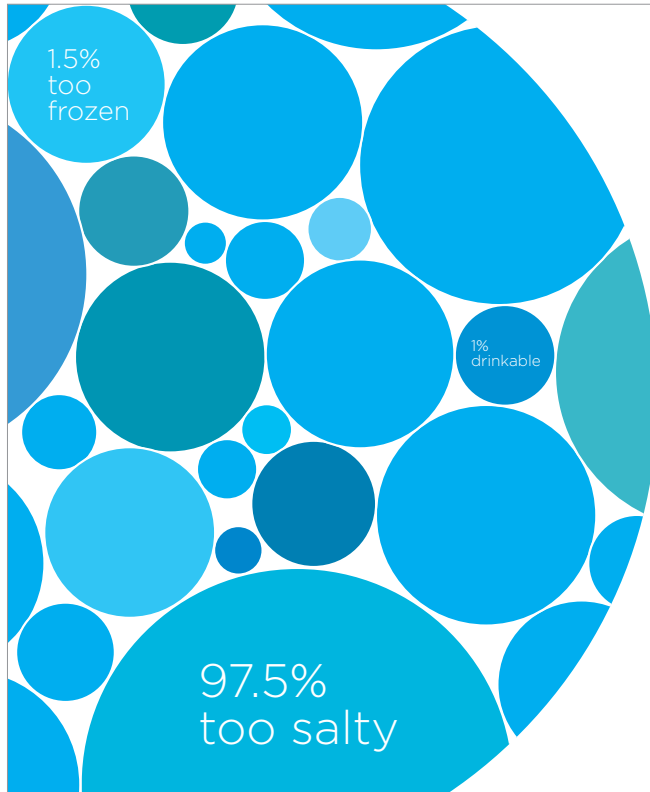
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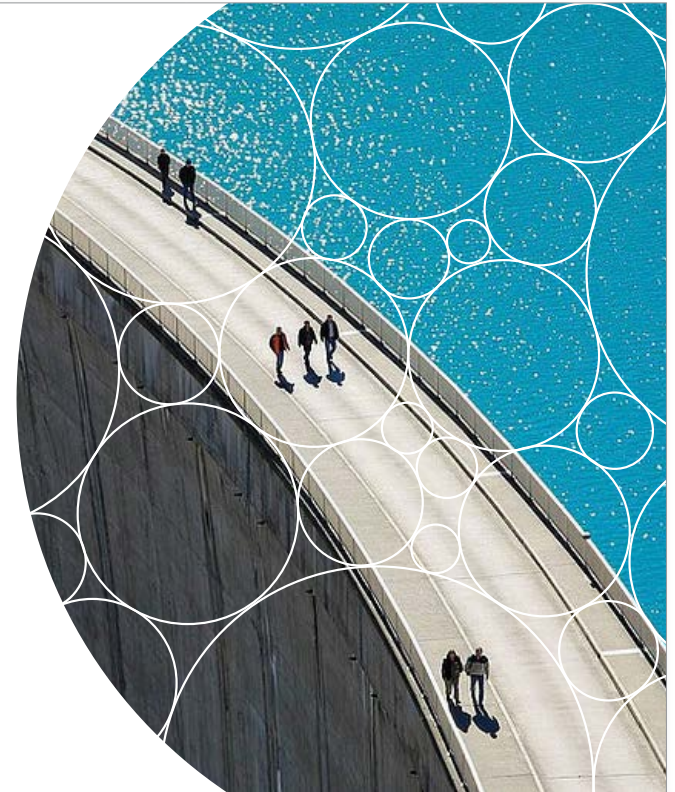
1. Program internal spreads.
2. Program cover.



water is our life,
yours too.

One day it may be more valuable than gold.

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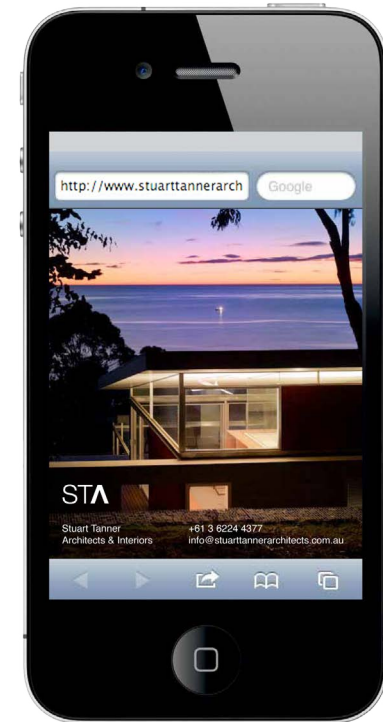
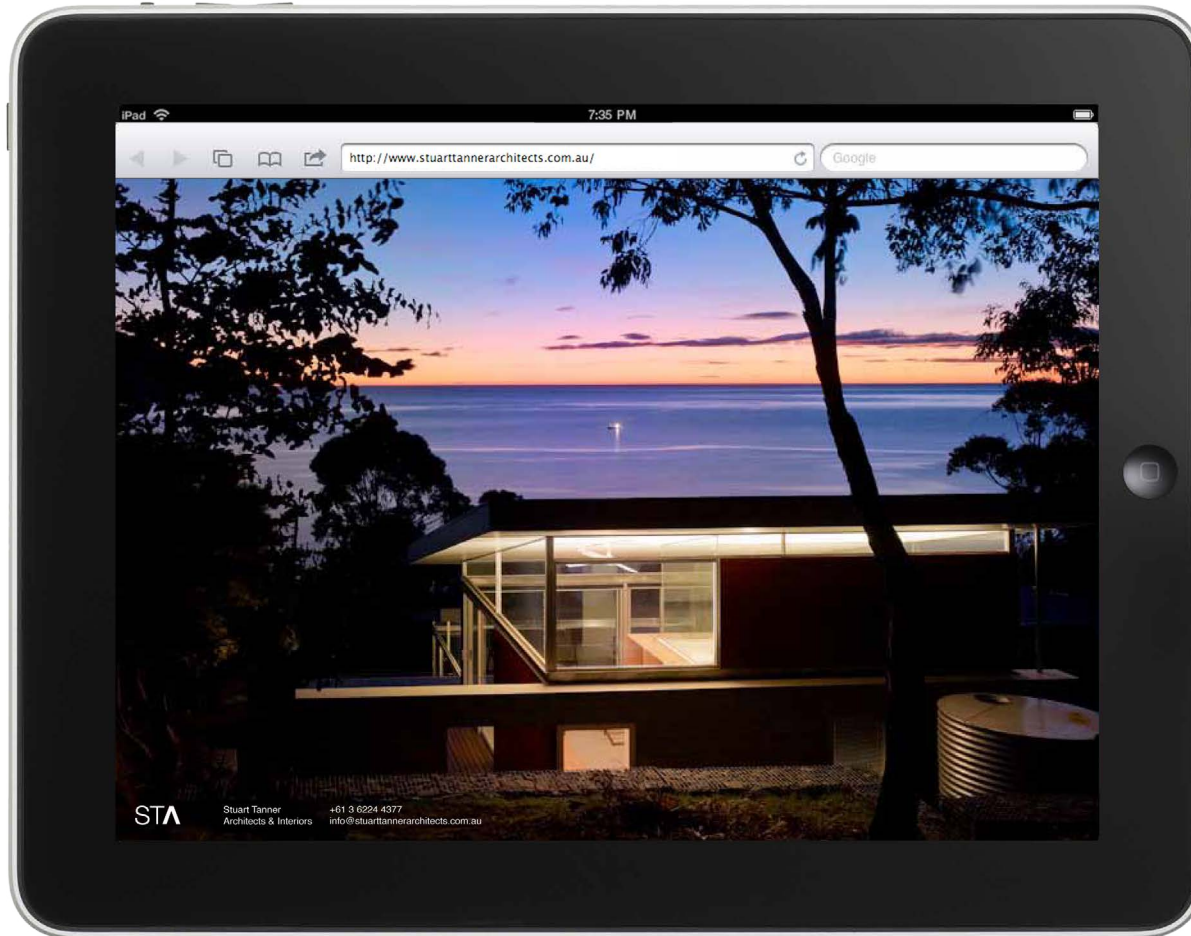
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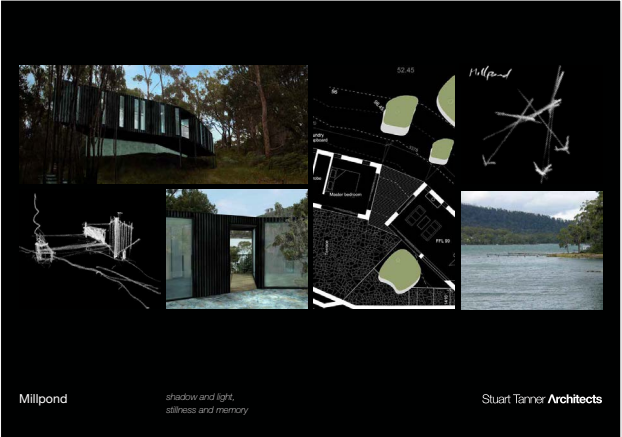
One day it may be more valuable than gold.

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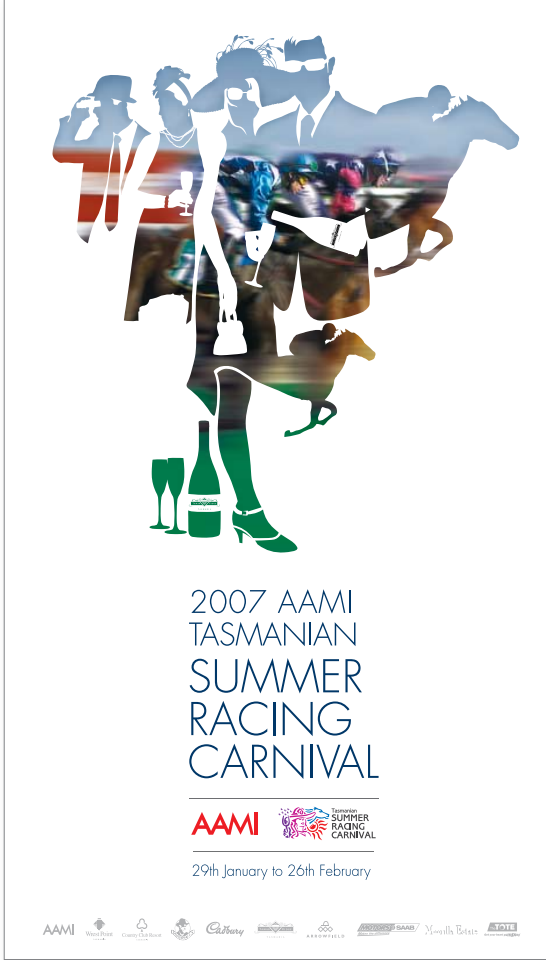




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1. Program cover.
2. Program internal spreads.
3. Poster (A3).



Telephone
03 6278 2748



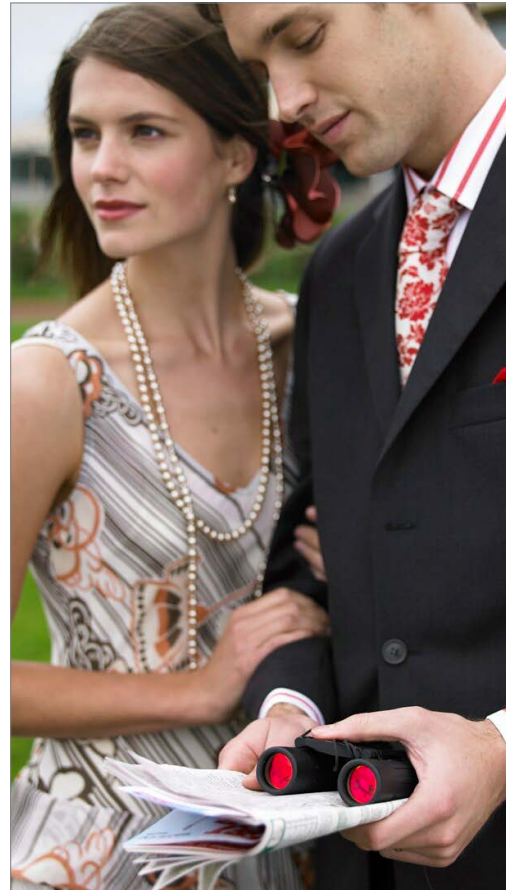
Telephone
03 6278 2748



1. Newspaper advertisement (5 x 100mm).
2. Invitation with embossed cover.
3. Sponsor street banner.



1

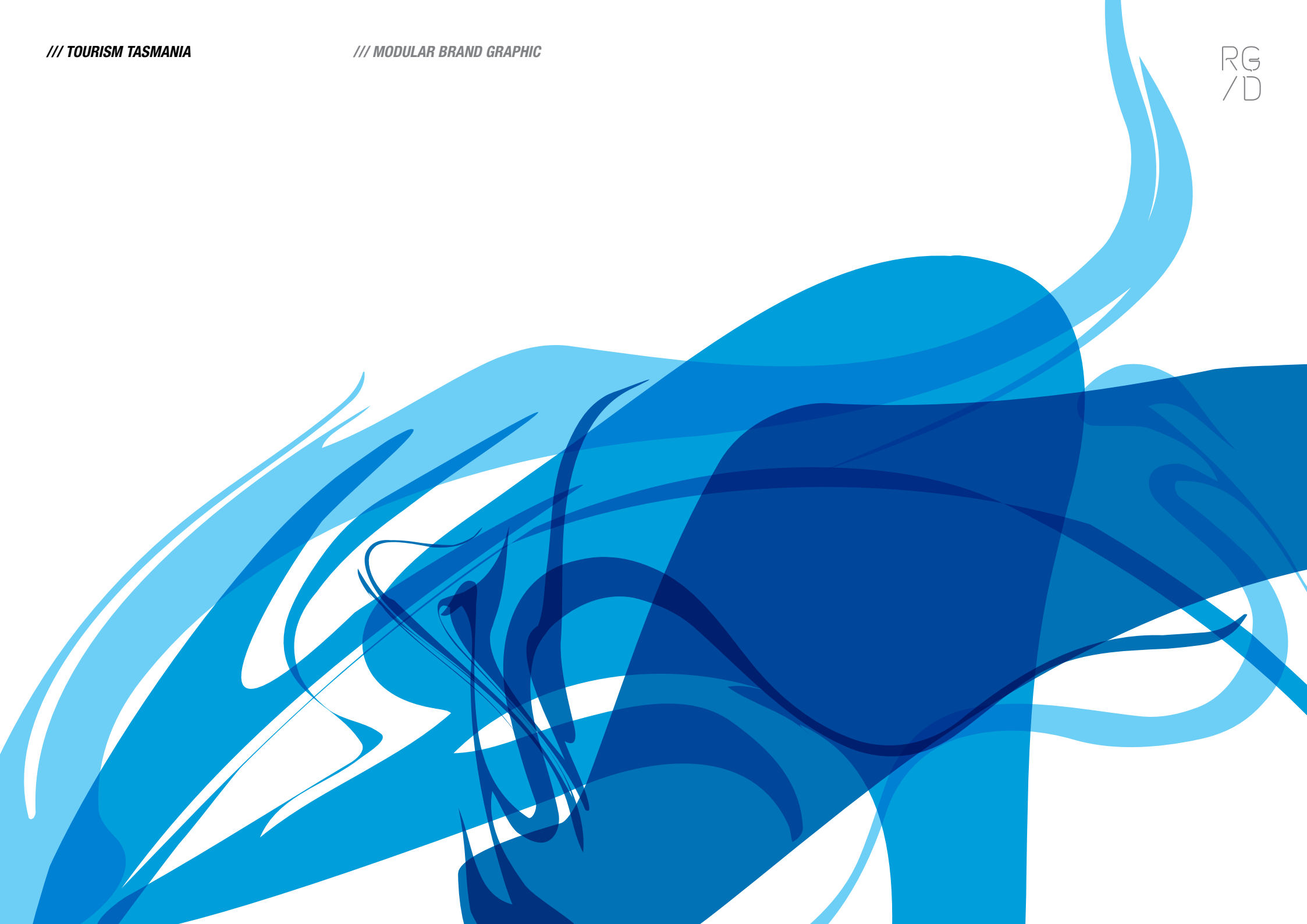


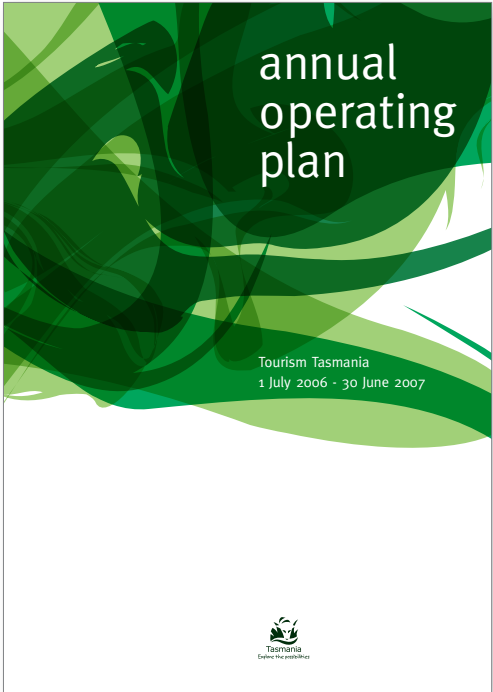
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1. Corporate document covers (A4 booklet).
2. Corporate document, internal spread (A4 booklet).

Our Intent

Tourism is of vital importance to the Tasmanian economy – directly contributing \$900 million to Gross State Product (GSP) and supporting approximately 22,900 direct jobs in Tasmania.

While we have experienced a period of strong growth, the immediate present and the foreseeable future will be challenging.

More than ever, leisure travel competes on new ground – ground defined by changes to consumer behaviours (and associated spending patterns), travel industry and infrastructure change and global sociographic and demographic trends. Closer to home, we also face specific strategic challenges that we cannot address by looking behind us.

Our intent for July 2006 – June 2009 as outlined in our Corporate Plan has been shaped by our recognition of the changed world for tourism (and Tasmania) and the need for us, as an organisation, to continue to change ourselves to meet the challenges of this new world.

Our Role

Our new reality – the 'new normal' for Tourism Tasmania – requires us to be more focused, strategic and innovative, and in the coming years our role is clear:

To fulfill that role we will actively intervene in the tourism market to:

1. Create new knowledge and understanding for industry and stakeholders about tourism through



Our Goals

We have defined seven key goals which will focus our priorities and strategies on increasing tourism growth, yield, and visitor, industry and stakeholder satisfaction.

Our seven key goals focus on:

1. Growing our domestic tourism market share.
2. Growing our international tourism market share.
3. Growing the number of Tasmanians holidaying on the island.

4. Attracting high yield visitors.
5. Strengthening our relationship between our Brand and consumers.
6. Increasing stakeholder satisfaction with our performance.

7. Increasing customer satisfaction with their Tasmanian experience.

We also recognise the need to balance these economic goals with care for our community, protection of the environment, and preservation of our heritage assets.



1. Annual Report (internal spreads).
2. Annual Report (cover).



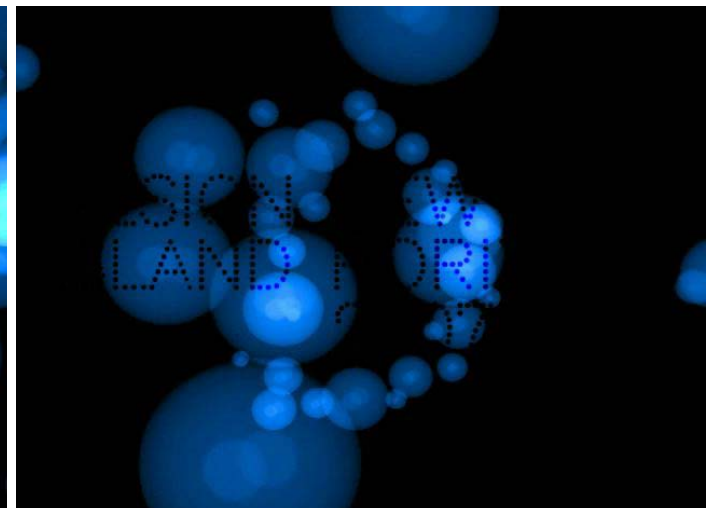
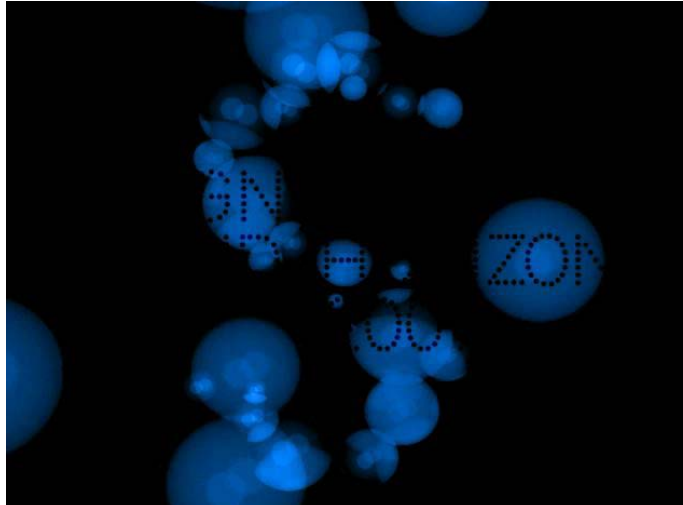
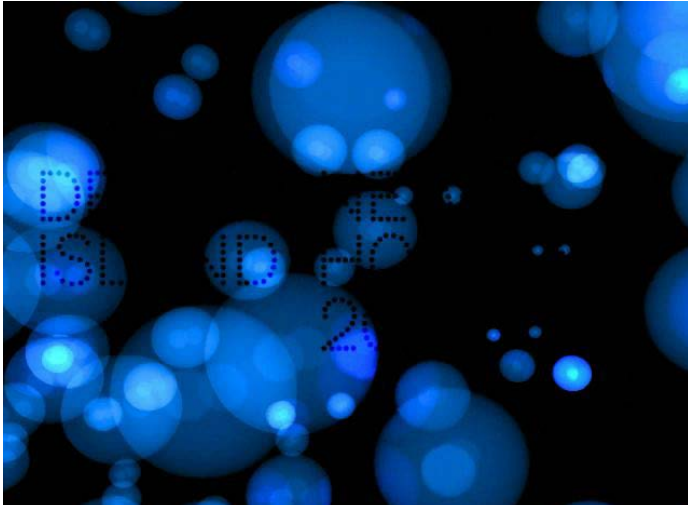


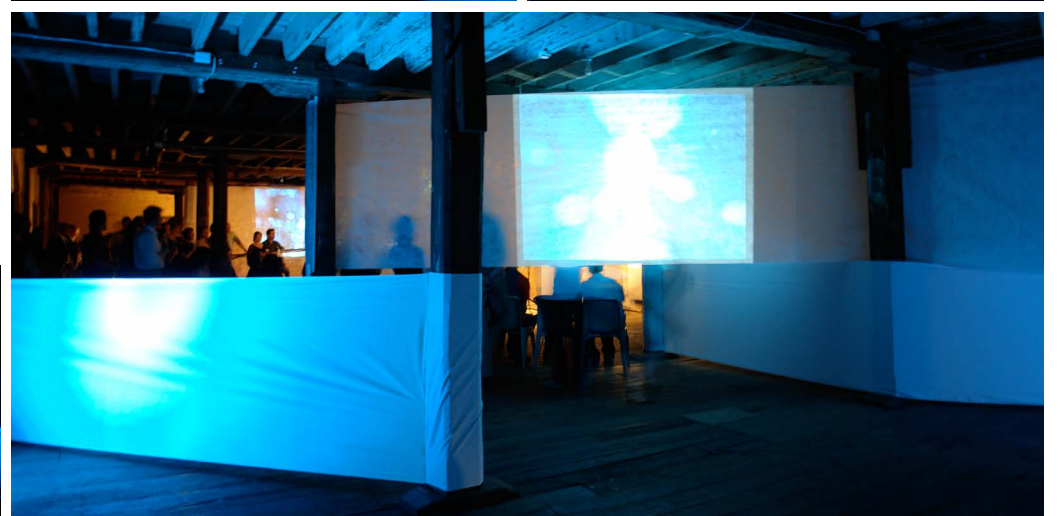
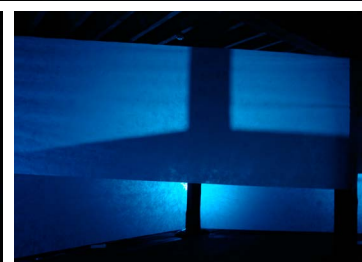
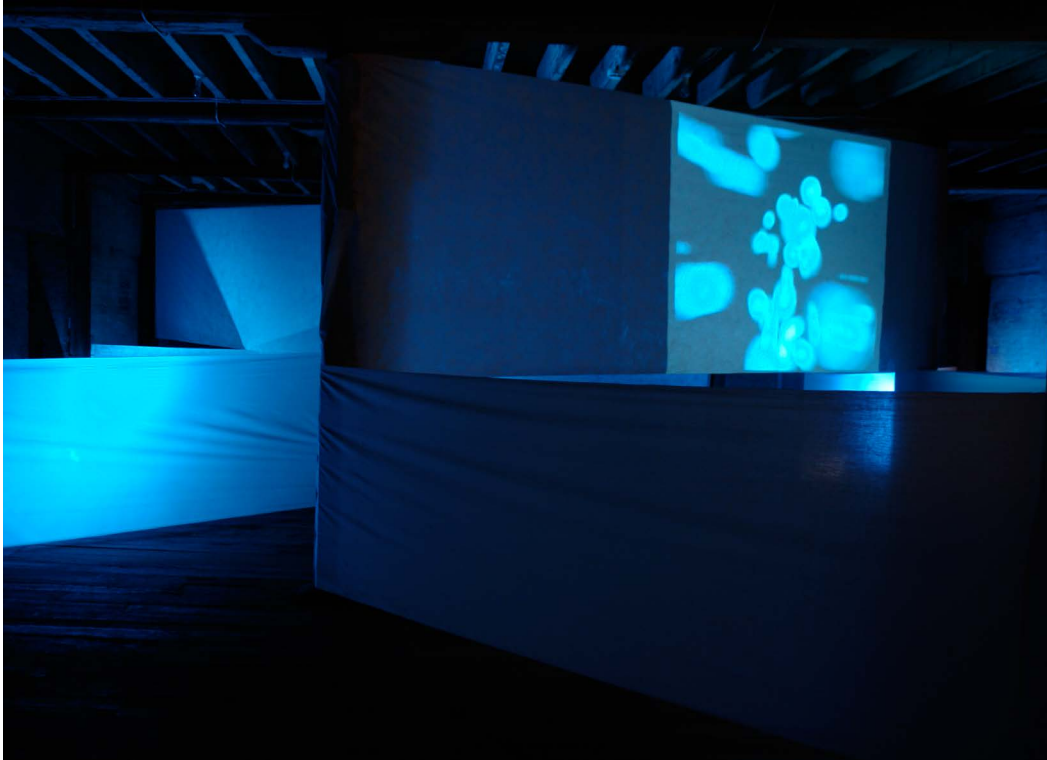
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1. Promotional brochure (folded).
2. Promotional brochure (unfolded).

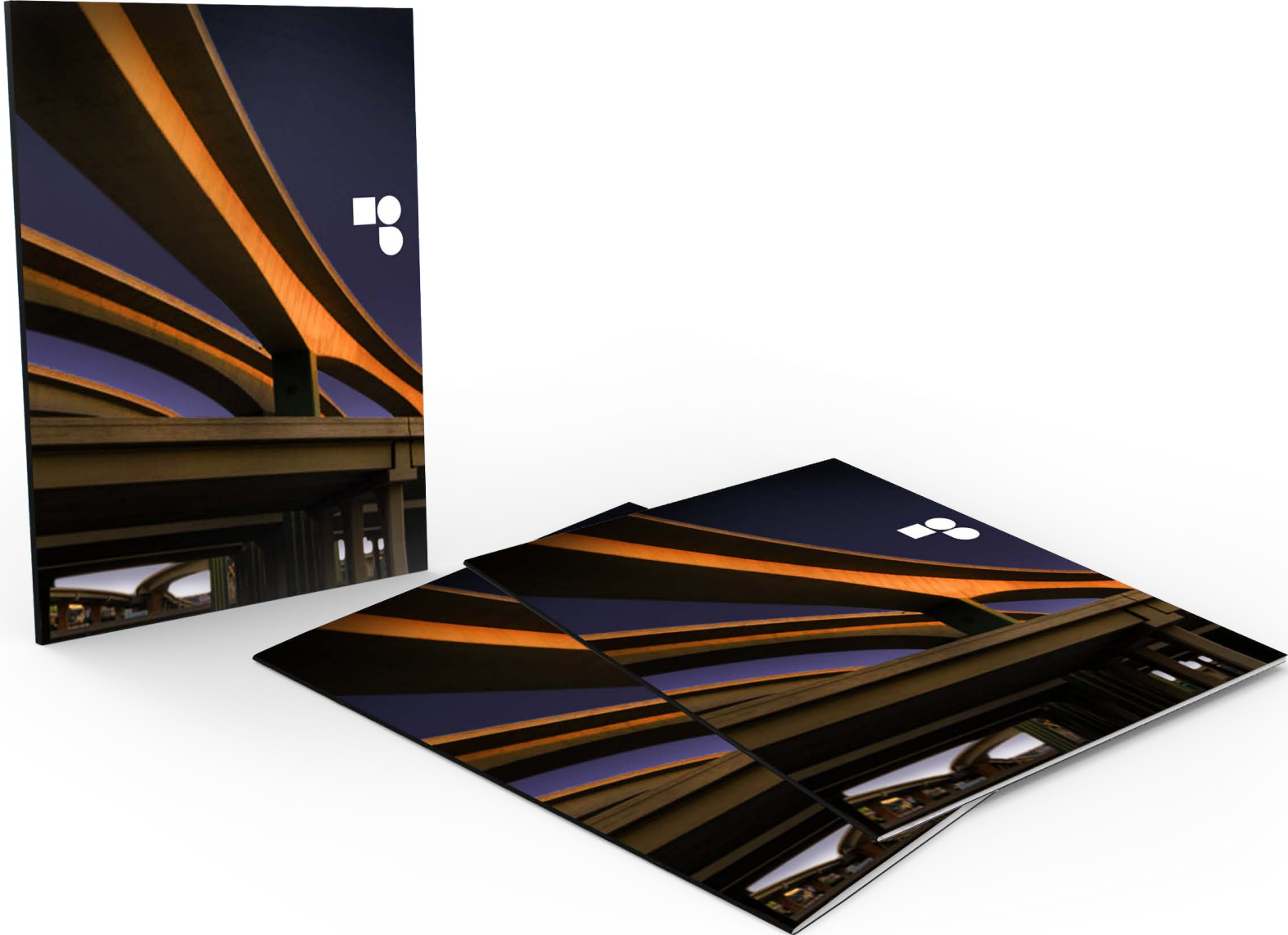








- 1. Letterhead.
- 2. Business card.
- 3. With Compliments slip.







1

1. 3-dimensional display design.

2. Display illustration branding.



2



do we apply scientific findings?

Log Emergence Traps

Fallen logs rotting on the forest floor provide essential habitat for many species of insects and other invertebrates. In this Warrna study, specially-made traps collect insects living in rotting logs of different sizes.

Alternative Silvicultural Systems

Silviculture is the science of managing forests for wood production. A 200 hectare trial at Warrna compares six different silvicultural systems and monitors their economic, environmental and social sustainability.

Canopy Invertebrate Sampling

Traps suspended high in the forest canopy collect insects that live there – it's one of the techniques scientists use to study biodiversity in wet eucalypt forests.

Water Studies

Weirs constructed on different water courses help hydrologists compare water quality in catchments with different forest profiles.

Wildfire Reference Sites

Study plots have been established in forests regenerating after wildfire and in harvested stands of different ages. Scientists record the plants and animals living at the plots and study differences in biodiversity.

Production Forests

In the production forests that are managed to provide a sustainable wood resource, forest planners use a variety of strategies to preserve biodiversity and protect threatened species that use forests as habitat.

As an integral part of the planning process under the Forest Practices Code, foresters factor-in environmental strategies such as the retention of habitat areas, the provision of wildlife corridors and the establishment of streamside reserves. These areas of forest within a defined coupe are set aside from harvesting to protect special values and preserve biodiversity.

A forest is an interdependent community of plants and animals – a living cradle of biodiversity.

Reserves

The Forest Practices Plan protects endangered species through the provision of streamside reserves, which minimise disruption of the aquatic environments that are essential habitat for animals such as Tasmania's giant freshwater crayfish.

A similar system is used to create buffer zones around nesting trees of Tasmanian wedge-tailed eagles.

In all forest environments, the richest biodiversity occurs at and below ground level, where a multitude of invertebrate species – the 'decomposers' of the forest – break down fallen branches, leaf litter and animal remains, returning nutrients to the soil.

The same formal and informal reserves that protect fauna such as wedge-tailed eagles and freshwater crayfish also preserve the habitat of these little-noticed but all-important creatures, many species of which have never been identified and described by scientists.

how do we apply scientific findings?

Maintaining Biodiversity

foresters undertake and thorough research at nest sites, identify single habitat and ensure key activities are kept a safe distance away.

Key

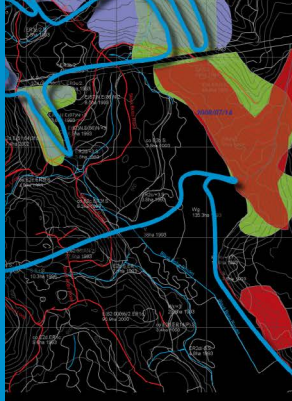

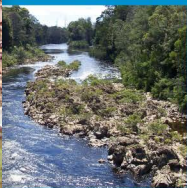





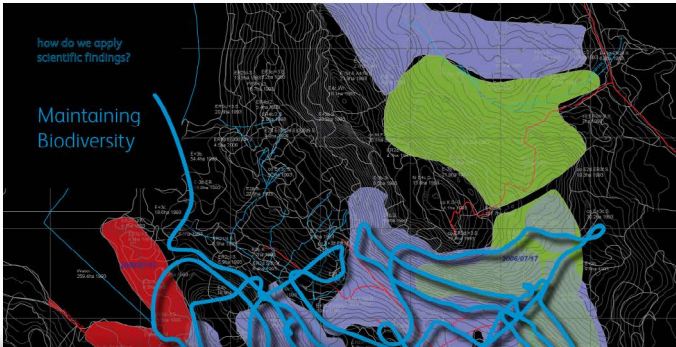
- Habitat Path
- Described 2005
- Described 2007
- Described 2008
- To Be Described
- Regenerated Forest
- Project Boundary
- Stream

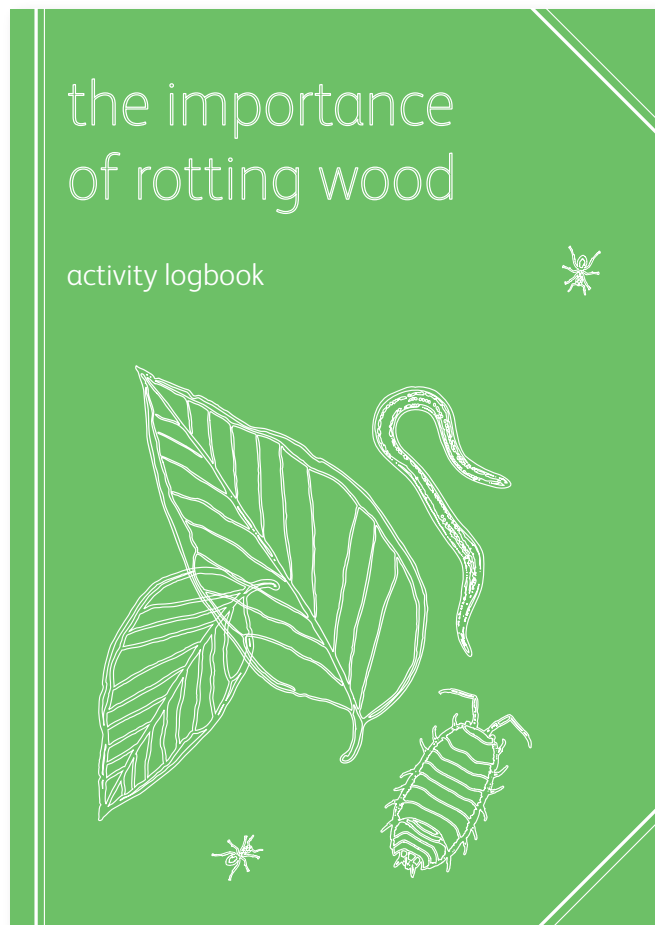
Locality Map

Scale

0 0.5 Kilometres

depicts how aerial surveys are conducted using a grid system to locate wedge-tailed eagle nesting sites. habitat to be searched is indicated by the purple line. the thick blue line is the path taken by the forest. orange and red zones are areas that have been covered, but may also be covered in future searches.





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2

1. A5 activity booklets.
2. Internal spreads.



Tasmania's Huon Valley – what a region to work as an Interpretive Guide!

A career in Tour Guiding could be for you. Come along and find out more. Places limited to 15 participants – so be quick!

Please email the Forest Education Foundation at info@forest-education.com with a brief (no more than 50 words) expression of interest. We will confirm your placement by Friday 26th September 2014.

*Note: this experience involves some walking so a reasonable level of fitness and appropriate clothing is required.

Workshop Day

Wednesday 8th October
9.45am – 3.00pm
Forest and Heritage Centre
Geeveston
Free Event

- An introduction to what it takes to be a Tour Guide
- A pathway to a career – how can I become qualified?
- Learn a little about our forests – how can I share this with visitors?
- Not just forests – a surprise visit to an Interpretive Experience

Field Day*

Friday 10th October
9.15am – 3.30pm
(Southern forests including Tahune Airwalk)
Free Event

- A day in the life of a forest guide – so what do you do?
- Explore some opportunities for unique guiding experiences
- Experience the Tahune Airwalk and Swinging Bridges through the eyes of the Airwalk Guides

A free event funded by the Community Enterprise Foundation™ and brought to you by the Forest Education Foundation Inc. in collaboration with Drysdale TasTAFE.





Forest Education Foundation
The stories behind our trees



a variety of
in which
can participate –
ties are hands-on,
eamwork and
the Australian
um, Science
ography.

ation Foundation Inc. (FEF) is a not-
ional institution staffed by qualified
teachers. The Foundation has been
ing experiences for teachers and
out Tasmania for over 25 years
d).
ovide teachers and students with the
earn about forest systems and the
dividuals, communities and our society
se environments. Learning experiences
within the school environment or
a variety of field sites.



School Visits & Field Trips

FEF provides a range of school programs
based in the classroom and out in the field.
Our programs are planned in consultation
with teachers to meet individual class
requirements, the needs of different
students and current curriculum objectives.

All programs, whether school-based
or field trips, involve a wide range of
practical activities and use specialist
equipment provided by FEF. Field
sites range from the Tahune Airwalk
or the Waterworks Reserve in the
south to Hollybank Reserve or
Cluan Tiers for northern schools
and the Leven Canyon on the north
west coast. Other areas within your
community can also be explored.

Please contact us for more details
about planning your experience.



Programs

Our programs and activities are
tailored for each level of education
and include investigating:

Primary

- forest ecosystems and how they work
- living and non-living things
- producers, consumers and decomposers
- adaptations to survival
- life cycles and the effects of fire
- how people interact with forests
- earth's resources and sustainability
- mapping, geography and interpreting landscapes

Secondary

- forest ecosystems, food webs and classification
- biodiversity and energy flows
- renewable and non-renewable resources
- forest science and research
- carbon cycle and forests
- people and forests
- landforms and landscapes
- sustainability and managing forests in the landscape

College

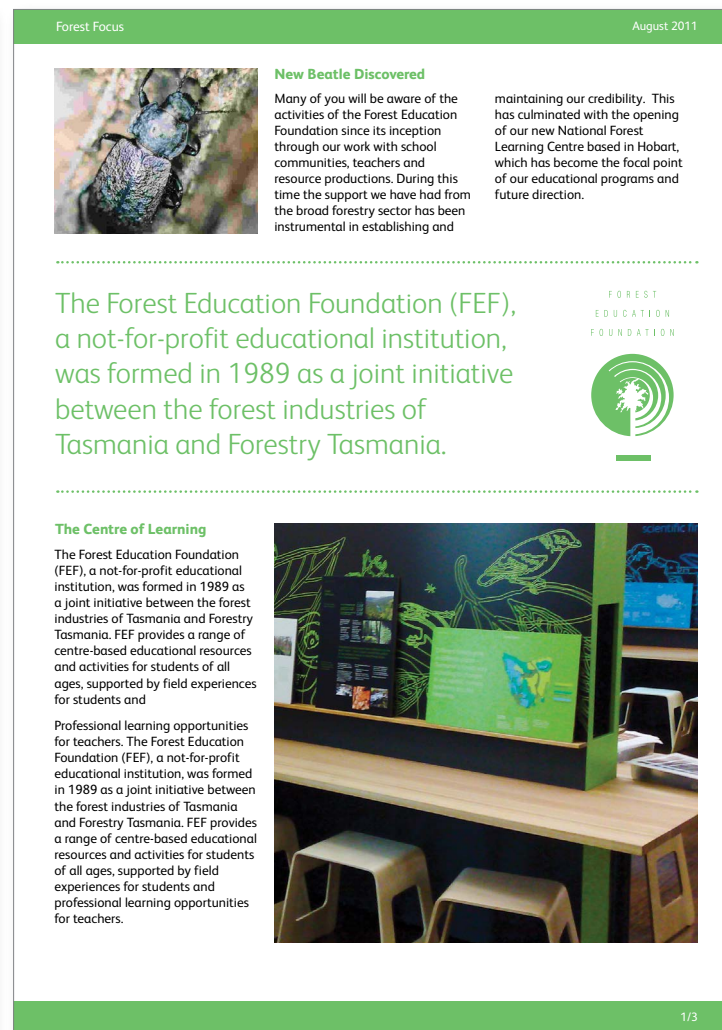
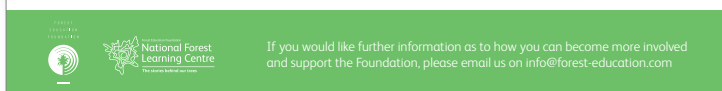
- forest systems, influencing factors and regeneration
- ecosystem services and biodiversity
- forest science and research methods
- carbon cycle and forests
- terrestrial and aquatic sampling techniques
- people, forests, management and futures

Want to know more?

For more information on all programs
available, visit our website:
www.forest-education.com

Or talk to us on:
03 6235 8240 (Office)
0417 532 058 (Mobile) or at
info@forest-education.com







1



1. Opening animation.
2. Interactive sections.



2





Tasmanian Update

Winter 2008

Inside This Issue

- 1 Harry's Column
- 2 Employment and Education Assistance
- 3 Marketing Update
- 4 Get the Most Out of Life
- 5 What Services are Available:
- 6 The Independent Living Centre
- 7 New Initiative: Physio For the Mind
- 8 Cooking Demo
- 9 2008 Support Group
- 10 Next Issue

Seeking the Cure.
Providing the Care.



Harry's Column

My best wishes to everyone
in the MS Tasmania family!

Every now and again it is good to step away from the activities of what we are doing and to reflect on what we want to achieve in the next few years. It is only when we are clear about our priorities and directions that we can focus our services and fundraising accordingly.

It is for this reason that your Board and senior staff recently met on one Saturday morning as the first of a series of meetings to determine the strategic ends for the next 3-5 years. This has been the first step but there are some things already clear to us. I expect to be able to report fully on the outcomes of this process in the next newsletter.

The Society is here for the people who have MS and one thing we do know is that we are aiming to increase our services in the next few years. This will include some interesting projects which are being planned and which will be put in place in the interests of people who have MS.

It is also clear that we have not really been good enough at raising the community at large what we do for people who have MS and how we spend our money.

So in this we will have to raise more funds. We are planning and have already put into place some steps to make our fundraising activities more efficient, and to introduce new components which will help. One new approach for us will be to "target" some of our fundraising activities and link them to one or some particular aspects of our service.

It was in 2003 that the Board commissioned the last review of the "health and operations" of the Society. The strategic planning process mentioned above points to another one and it is hoped that the results will be available by September.

Shaz and Nick may go interstate. Those who were there last year will remember "Shaz and Nick's Big Greek Wedding Reception" and what a great occasion it was. There were many who have urged us to have it again and we will. However, we will not be having it again until 2009 because there is every chance that it will be going interstate in the next few months. The event may get bigger and better but it will still be "ours".

Harry Wilson
Chief Executive Officer

JobAccess is a free information and advice service that supports people with disabilities and their employers. This service is funded by the federal government.

Employment and Education Assistance

JobAccess has a comprehensive website with information about employment issues such as finding or returning to work and government services that can assist, and staying at work when a disability may be jeopardising a person's ability to remain in the workplace.

Anyone can use the JobAccess service, including:

- job seekers and workers with disability
- employers and managers
- co-workers of people with disability

Free, confidential expert advice

You can phone and speak confidentially to an expert JobAccess Adviser about any questions or concerns you may have about your current employment or finding/returning to work. The advisers can provide you with the information or advice that you need, or help you to access a service that can assist.

Workplace Modifications Funding exists to help with people with a disability who may require workplace modifications when starting a new job or while in an existing job. The Workplace Modifications Scheme can pay for modifications such as IT software, vehicle modifications and adaptive workplace tools and workspaces.

Firstly, either the employee or the employer needs to contact JobAccess and speak to an adviser who will determine the employee's eligibility and the need for a workplace assessment, which is required for anyone applying for the Workplace Modifications Scheme.

A workplace assessment is then arranged to determine what equipment may be required, and the employer can then apply for funding for the recommended modifications. The employer needs to purchase the workplace modification/s and is then reimbursed for the costs if their application for funding from the scheme is approved.

How to contact JobAccess
Website:
www.jobaccess.gov.au
Free call:
1800 464 800.

National Disability Coordination Officer Program (NDCO)

The NDCO program is a federally funded program that supports people with a disability to gain access to and complete post-school education and training.

MS Society staff recently met Debbie Hindle, the NDCO officer in the south, when she attended a staff meeting to talk about the NDCO program and how it may benefit people with MS who are looking to access post-school education or training.

The program aims to:

- Improve transitions to help people with a disability from school or community into post-school education and training and subsequent employment.
- Increase participation by people with a disability in higher education, vocational education and training and employment.
- Establish better links between schools, universities, TAFEs, training providers and disability service providers so that they can work together to provide the best possible assistance for people with a disability.

Please contact the Disability Coordination Officer in your region for further information:

Southern Region
Debbie Hindle

Phone:
(03) 6226 1796
Address:
University of Tasmania
Hobart, TAS 7000
Email:
debbie.hindle@utas.edu.au

Northern Region
Darlene McLennan

Phone:
(03) 6324 3758
Address:
Newnham Drive, Newnham
Launceston, TAS 7248
Email:
Darlene.McLennan@utas.edu.au

Reference:
Information adapted from the website of the Department of Education, Employment and Workplace Relations, National Disability Officer Coordination Program - <http://www.dest.gov.au>





If 4 days on a postie bike through remote Tasmanian rainforests and beaches sounds like fun, then come and join us and help raise funds for Multiple Sclerosis, a disease that affects over 15,000 Australians.

This year's event will start and finish at the Spirit of Tasmania terminal in Devonport.

Entrants will need to raise \$500 each either through fund raising or through a tax deductible personal donation to the MS Society.

There is no entry fee, but riders will need to cover all their own costs and have or purchase their own Honda CT110 for the event.

For further information visit www.tbam.com.au or email Phil Hodgins at motorbikin@westnet.com.au

Proudly sponsored by:

TRAILBIKE AUSTRALIA MS AUSTRALIA

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Proudly sponsored by:

TRAILBIKE AUSTRALIA MS AUSTRALIA

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1. With Compliments slip.
2. Envelope.
3. Letterhead.
4. Business Card.



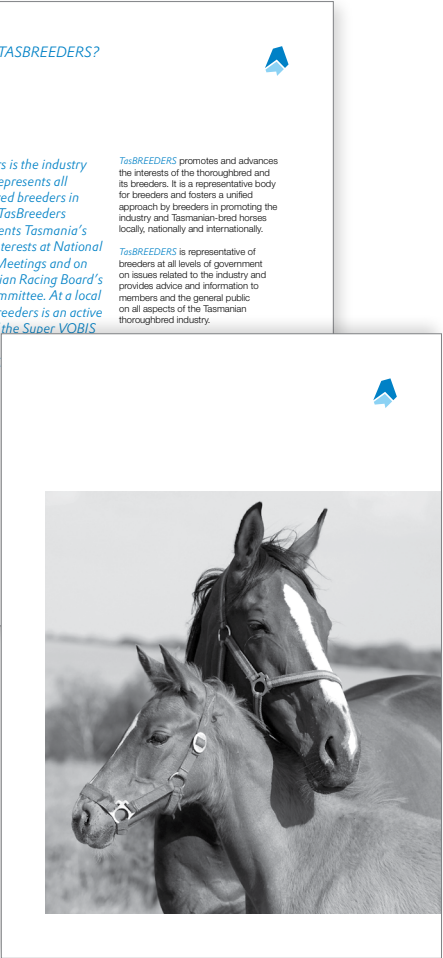
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2

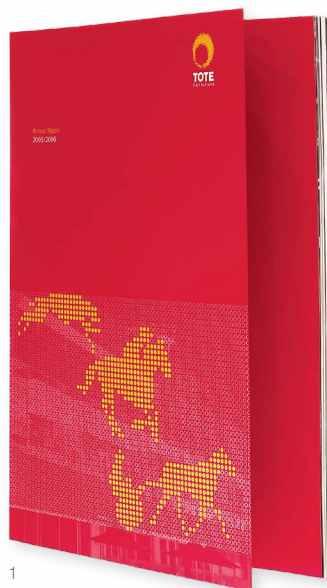


3



4

1. Membership booklet cover.
2. Membership booklet internal spreads.
3. Membership card.
4. Media advertisement.



1



2

1. Annual Report (cover).
2. Annual Report (internal spreads).



1. Brand and event advertising.
2. Event program.
3. Promotional merchandise.





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